

**EUROPEAN ENVIRONMENTAL
DESIGN AWARD
BEST_ED_1 (1st Edition)**

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Printing:
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Paper:
Cyclus Print,
100% post-use recycled paper,
under RAL UZ-14 Blue Angel
standards, distributed by **Antalis**,
and **Escudo Grey** recycled
cardboard, distributed by
Torraspapel.

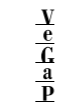
Acknowledgements:
To the students at Escuela de Arte
4 in Madrid: **Stephany Bermúdez**,
Laura Fominaya, **Patricia Garrido**
Tapia, **Carlos Guisasaola Suárez**,
Andrea Places Suárez and **Adrián**
Prieto, for their cooperation with
their proposals on the exhibition
assembly.

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The European Social Fund, with its aim of contributing towards sustainable development, takes into account in a cross-disciplinary way the support given to actions such as this, which foster respect for environmental care. This particular action falls within the scope of the Adaptability and Employment Multi-regional Operational Programme, giving momentum to the culture of sustainability in business and the use of the environment's potential as a source of creating employment.

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**PREMIO EUROPEO DE
DISEÑO Y MEDIO AMBIENTE
EUROPEAN ENVIRONMENTAL
DESIGN AWARD**



TITLE / YEAR

● **BILLBIRDHOUSE** / 2005

AUTHOR / COMPANY

MICHAEL BOM / BOMDESIGN

The **Billbirdhouse** is a birdhouse made from used billboards. Mostly boards with typographic, artistic prints have been used. The handles for the birds to perch on come from markets, pieces of furniture thrown onto the street or broken umbrellas lying in the street after a windy day.

INDUSTRIAL DESIGN



TITLE / YEAR

● **BILDOGHOUSE** / 2008

AUTHOR / COMPANY

MICHAEL BOM / BOMDESIGN

Billdoghouse is a dog kennel made from the typical used billboards of a “For Rent” or “For Sale” sign used in The Netherlands. The number of billboards used depends on the size of the dog, but in most cases, just a billboard is required for the complete kennel.

INDUSTRIAL DESIGN



TITLE / YEAR

● **BIOCLIMATIC COMMUNITY** / 2008

AUTHOR / COMPANY

LUCÍA ARRANZ AND MIGUEL ORDÓÑEZ

CLIENT

BIOCLIMÁTICOS

The logo represents the **Bioclimatic Community**, a meeting place for people interested in bioclimatic architecture and the environment.

The figure is a house because it is the base of architectural activity, the main discipline in which the project developer, Edwin Rodriguez, works. The leaf instead of the chimney symbolizes the renewable energies and photosynthesis, a fundamental process for life. The colours, brown and green, are a reference to the Earth.

GRAPHIC DESIGN CAMPAIGNS



bioclimáticos

TITLE / YEAR

● **BIONICTILE: DESIGN OF GLAZED CERAMIC PRODUCTS FOR THE SELECTIVE REDUCTION OF ENVIRONMENTAL NO_x** / 2009

AUTHOR / COMPANY

FRANCISCO RAYA, FELIPE SIERRA AND JOSE LUÍS ROS / CERACASA, S.A.

COLLABORATORS

FMC FORET AND THE CHEMICAL TECHNOLOGY INSTITUTE OF THE VALENCIA POLYTECHNIC UNIVERSITY

Bionictile® is a ceramic product designed after a process of microscopic observation of plant leaves that imitates their pattern to increase the specific surface of the ceramic piece that is in contact with air.

This design makes the enamel photocatalyst that, along with the sun's UV rays, breaks down the pollution in cities in large quantities. **Bionictile**® is able to break down NO_x air at a rate of 31.2 mg per m² per hour. Values which make this product a continuous decontamination tool and very inexpensive.

SUSTAINABLE BUILDING

INDUSTRIAL DESIGN



TITLE / YEAR

● **BOBHANGER (THE ECOLOGICAL HANGER)** / 2007

AUTHOR / COMPANY

JOAN NADAL / ZECODESIGN

Bobhanger is made from recycled cardboard and needs two reused bottles to function. The clothes hanger and PET bottles are two small objects with a large environmental footprint. The proposed solution is to make recyclable hangers from just one material, and recycle bottles along the way. The middle object is a cardboard design that folds into the main structure, to which two reused water bottles are attached. A rolled up magazine can also be stuck through the holes.

INDUSTRIAL DESIGN

BUSINESS, INDIVIDUAL OR INSTITUTIONAL INITIATIVE



TITLE / YEAR

● **BOLD CHAIR – BENCH** / 2009

AUTHOR / COMPANY

ANA YAGO AND JOSÉ ANTONIO JIMÉNEZ / SANSERIF CREATIUS, S.L.

Chair or bench in 100% biodegradable corrugated cardboard. Functional and unexpensive. Auxiliary processes are reduced to the production of the assembly unit. Also reduced are costs, environmental impact and the collateral energy consumption. Its assembly and handling are carried out exclusively in special employment centres to reinforce values of integration and respect, not just environmental, but also social.

INDUSTRIAL DESIGN



TITLE / YEAR

● **BONA DUST CARE SYSTEM** / 2005AUTHOR / COMPANY
BONA / BONA IBERICA

Bona DCS 70 has a long-lasting Hepa filter and a patented 2-step cyclone system. These two features enable drastically longer running times. The totally sealed system prevents any dust from escaping when changing the bag, guaranteeing a dust-free process at all stages.

The new Bona DCS 70 is also easier to transport thanks to the ergonomic handles and big wheels.

INDUSTRIAL DESIGN



TITLE / YEAR

● **BONA THINK DO GREEN** / 2009AUTHOR / COMPANY
BONA / BONA IBERICA

The firm's mission is to bring out the best in wooden floors. Bona is a family-owned company founded in 1919. A long-term ownership has enabled them to work with a long-term commitment to innovation based on concern and respect, always with a sustainable outlook and taking floor, craftsman and indoor outdoor environment in mind. Bona strives to continuously launch better products with less environmental impact.

BUSINESS, INDIVIDUAL OR INSTITUTIONAL INITIATIVE



TITLE / YEAR

● **BOOK LAMP** / 2006AUTHOR / COMPANY
MICHAEL BOM / BOMDESIGN

Michael Bom has always been interested in books and this inspired him to make a lamp out of a used book. A source of inspiration was also how books are constructed. The "architecture" of a book makes it really strong and durable. With this in mind, he carried through his design.

INDUSTRIAL DESIGN



TITLE / YEAR

● **CAVALLUM** / 2007AUTHOR / COMPANY
TATI GUIMARÃES / CICLUS
CLIENT
HERA HOLDING

Cavallum is a box of wine that becomes a lamp. It has been designed by Ciclus, a sustainable design studio in Barcelona founded by Tati Guimarães.

Originally created as a corporate gift for Hera Holding, the box is made of recycled cardboard and certified wood. Hera, a Barcelona firm that manages waste, asked Tati for a surprising gift that had a powerful ecological message. The unusual lamp was approved with honours and that drove its commercialization to a wider branch of consumers.

INDUSTRIAL DESIGN

BUSINESS, INDIVIDUAL OR INSTITUTIONAL INITIATIVE



TITLE / YEAR

● **CC8. CLIMATE CONFERENCE. CLIMATE CONCERT** / 2008AUTHOR / COMPANY
COMMANDO GROUP
CLIENT
HAFSLUND BY APPOINTMENT OF KITCHEN AD AGENCY

The identity is based on a typographic composition of "CC" and "8". The system is designed to be used in future Conferences. The symbol communicates the circulatory system. The idea is that the symbol can be used alone or together with the Signature "CC8 Climate Concert & Climate Conference".

The paper used is grey recycled which, against the black and white used in the trademark symbol, reflects an environmentally friendly stance, in addition to the pure visual qualities and characteristics.

GRAPHIC DESIGN CAMPAIGNS



TITLE / YEAR

● **CENTRE FOR ECOLOGICAL ACTIVITIES "SLUNÁKOV"** / 2006AUTHOR / COMPANY
ROMAN BRYCHTA (MGR. AKAD. ARCH.), ADAM HALÍ AND PETR LEŠEK (ING. ARCH.) AND ONDREJ HOFMEISTER (ING.) / PROJEKTIL ARCHITEKTI S.R.O.CLIENT
CITY OLOMOUC, NATIONAL FOUND OF THE CZECH REPUBLIC FOR ENVIRONMENT
COLLABORATORS
KATERINA HORÁKOVÁ, KATARÍNA JÄGROVÁ AND LENKA SLÍVOVÁ (ING. ARCH.) / WWW.KULTIVAR.CZ (GRAPHIC DESIGNERS)

Centre "Slunákov" has been designed for full yearlong operation. The heat demand is covered using a combination of renewable energy sources –biomass and solar energy. Ventilation and warm air heating are ensured by fresh air and by warm air circulation ventilation with heat recovery from outgoing air. The earth heat exchanger serves mainly to bring cooler air inside in the summer months. Two automatic wood pellet furnaces provide the main source of heat for heating and are a supplementary source for heating the hot water.

SUSTAINABLE BUILDING



TITLE / YEAR

● **LAUREANA HOUSE** / 2003-2007

AUTHOR / COMPANY

AURELIO CALDERÓN AND ANA MARÍA GONZÁLEZ / LAUREANA ARQUITECTURA SOSTENIBLE

This single family home is set within a vault, which unites the structure, enclosure, insulation and roof in this element. Bioclimatic design and the use of bio-construction materials and constructive solutions, passive natural ventilation systems and clean energies converge in this construction. The water used in the home is cycled through a natural purifier. This building's design is a reflection of the landscape, allowing true integration into its surroundings.

SUSTAINABLE BUILDING

TITLE / YEAR

● **LUCE LAMP** / 2005

AUTHOR / COMPANY

MICHAEL BOM / BOMDESIGN

The **Luce Lamp** is made from a used book Mikael Bom found in secondhand shops. It is multifunctional as it can be used as a wall sconce as well as a table lamp.

INDUSTRIAL DESIGN

TITLE / YEAR

● **MADE IN GREEN LABEL** / 2005

AUTHOR / COMPANY

AITEK (TECNOLOGICAL TEXTILE INSTITUTE)

The "Made in Green" label has three fundamental concepts: Health (the textiles article contains no substances that are harmful to health), respect for the environment (the article has been manufactured in production centres with an externally audited and certified environmental management standard), and respect for workers' human rights according to the ILO in the production centres where the article is manufactured.

BUSINESS, INDIVIDUAL OR INSTITUTIONAL INITIATIVE

TITLE / YEAR

● **NEOROMÁNTICO SUSTAINABLE BENCH** / 2009

AUTHOR / COMPANY

MIGUEL MILÁ / SANTA & COLE

The **Neoromántico Sostenible Bench** is the result of a revision of the classical NeoRomántico bench, an icon in design in the European public space, designed by Miguel Milá in 1995. Composed of a structure with a recycled polypropylene injection arm with 30% long fibreglass and PVC extrusion slats blended with 50% recycled plant fibres, the **Neoromántico Sostenible Bench** is created as an urban element committed to the environment and attentive to the new technologies and trends of the public space.

INDUSTRIAL DESIGN

TITLE / YEAR

● **NEW BRIDGE OVER THE HENARES RIVER NEXT TO THE ARABIC BRIDGE IN GUADALAJARA, SPAIN** / 2002-2003 (PROJECT), 2006-2008 (WORK)

AUTHOR / COMPANY

MAITE AGUADO ROCA AND XAVIER CARRASCAL FRÍAS / CMKM ARQUITECTURA

CLIENT

GUADALAJARA CITY COUNCIL

COLLABORATORS

ESTEYCO

The main objective of this new bridge was to split the Arabic Bridge into two in order to support the increasing traffic between the two river banks. The Arabic Bridge is a building dated from the 10th Century and declared Historic Heritage.

The objective of the project editor team is to take the split of the Arabic Bridge as a reciprocal dialogue relationship between the two bridges. The result is understood as a performance that unites the historical presence of the Arabic Bridge, the new infrastructure and the environment.

SUSTAINABLE BUILDING

TITLE / YEAR

● **NEW PACKAGING** / 2009

AUTHOR / COMPANY

JOAN RIPOLLES ARRUFAT / NEW PACKAGING, S.A

CLIENT

NEW PACKAGING, S.A

This packaging is manufactured under the Cradle to Cradle philosophy: recycled and recyclable products for life. Eco-design is applied to the whole process: decoration, transport system, re-use, recycling, in order to achieve eco-efficiency in the process and in the products.

The result is packaging with high technical properties and also adapted to the clients' needs. It has both the advantages of plastic and the price and operative characteristics of compact cardboard.

INDUSTRIAL DESIGN

TITLE / YEAR

● **OKO BUILDING** / 2009

AUTHOR / COMPANY

JAVIER SEGARRA SANCHIS / BIOTECTURA, S.L.

COLLABORATORS

PATRICIA VILAR AND VERÓNICA VEGA (INTERIOR DESIGN) / SETSOLAR ECOENERGIAS, S.L.
(SOLAR PANNELS) / SISTEM CUBIERTAS IBERICA, S.L. (FSC WOOD BOARDS)

The building incorporates the first deck of Spain with great lights and great height made from FSC plywood and photovoltaic solar panels with a power of 210 KW. It is self-financing up to 88%, with the production and sale of photovoltaic electricity. Through a combination of biomass, geothermal, solar thermal and LED lighting, the building achieves 77% maintenance savings over a conventional building of the same characteristics. The building is the headquarters of the network of sustainable entrepreneur "Okó" and houses the centre for innovation and development for bio-sustainable buildings.

SUSTAINABLE BUILDING

TITLE / YEAR

● **PARC DEL PINAR DE PERRUQUET** / 2008

AUTHOR / COMPANY

GERARD VECIANA & ELISABET FAURA ARCHITECTS / ARTEKS ARQUITECTURA

CLIENT

VILA-SECA TOWN COUNCIL AND GENERALITAT DE CATALUNYA PTOP (DIRECTORATE OF ARCHITECTURE AND LANDSCAPE)

COLLABORATORS

AMATRIA INGENIERIA, JAVIER PENALBA, URSSA FIBERLINE AND MYJ GRUAS

In Mediterranean peri-urban littoral, the pollution of maritime aerosol affects the survival and the growth of pines and other plants. In this situation, creating an extension forest like the existing one is not viable. The coastal pine groves of "piñone-ro" (pine-nut) pine have both great landscape and ecological value, and are habitats worth preserving for their broader public interest. Since it is not possible to replant a pine grove as the existing one, the proposal here is to generate an artificial shade by means of a pergola that is reminiscent of the semidarkness of the pine grove.

SUSTAINABLE BUILDING

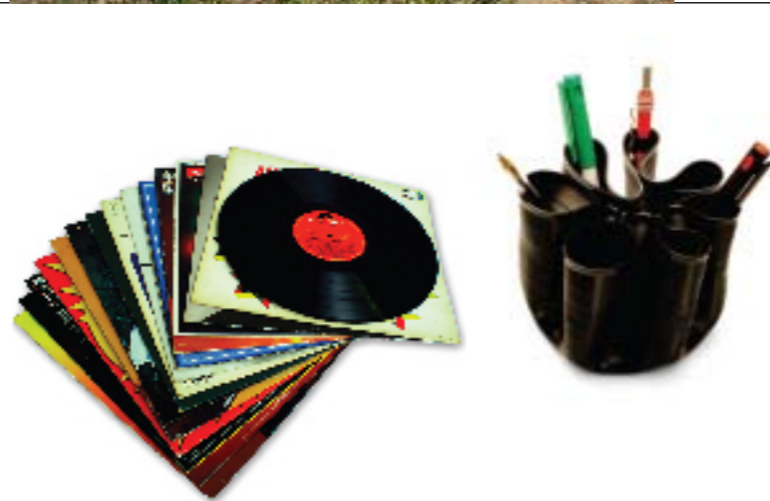
TITLE / YEAR

● **PENMAN** / 2006

AUTHOR / COMPANY

MICHAEL BOM AND ANTOINET DEURLOO / BOMDESIGN

The Penman is a penholder made from a used vinyl record. It is moulded by the four hands of the designers and Each piece has a unique shape. It is a very stable object and can hold a considerable amount of pencils and other stationary items.

INDUSTRIAL DESIGN

TITLE / YEAR

● **PNEU FABRIC COVER TO MAKE A SEAT OUT OF TWO OLD TYRES** / 2006

AUTHOR / COMPANY

GABRIELA CHANG VALDOVINOS / DAY DREAMING, S.L.

The end of a product life may become the beginning of a new one. Discarded tyres become a new object when they are given a new use.

Pneu is a fabric circumference with a cord inserted in its brim, to allow for a tyre inside. It creates a tense and hammock-like surface to sit on, in a simple wrap and tighten system. By piling up two tyres, a comfortable height for a seat is achieved. It is also a simple way to solve basic furniture needs in urban and rural areas. Its interior can be used as storage space.

INDUSTRIAL DESIGN

TITLE / YEAR

● **POSITIVE DEVELOPMENT: FROM VICIOUS CIRCLES TO VIRTUOUS CYCLES THROUGH BUILT ENVIRONMENT DESIGN** / 2008

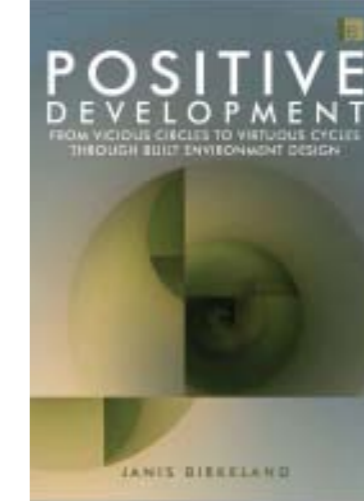
AUTHOR / COMPANY

JANIS BIRKELAND / EARTHSCAN PUBLICATIONS LTD.

CLIENT

EARTHSCAN PUBLICATIONS LTD.

In this book Janis Birkeland presents the innovative new paradigm in which the built environment provides greater life quality, health, amenity and safety for all, without sacrificing resources or money. With a different form of design, development itself can become a "sustainability solution". A cornerstone of this new paradigm is the ecoretrofitting of the vast urban fabric we already inhabit. The author presents a revolutionary new tool called SmartMode to achieve this end.

PUBLISHING

TITLE / YEAR

● **POSTERS** / 2006-2009

AUTHOR / COMPANY

ELZBIETA CHOJNA

The posters here presented are made of cut-out pieces of paper. The work is ecological as the materials used are utilized very economically. Cut pieces of paper which remain after making a poster are stored and used in further works. The pieces that are too small to use are recycled.

Ecology should be like nature, full of forms and colours. This is the reason why loud colours are chosen for the ecoposters. The topics the author is most interested in, in relation to natural environment are concerned with the problems of animals –both domestic and wild– and the uneven fight between man and the animal world.

GRAPHIC DESIGN CAMPAIGNS

TITLE / YEAR

● **TRÄD** / 2008AUTHOR / COMPANY
VICENTE PORRES AND JOSUÉ GAMONAL / NOVIEMBRE ESTUDIO

Träd is not only a storage system, Träd is a shelter, a personal space where the children can carry out their fantasies and games. A place that allows them to feel safe, to learn and to imagine. That enchanted wood where one can dream of heroes and princesses...and live a thousand and one adventures.

The tree as an icon of wisdom, shelter and playground. Symbol of life and growth. Approach to an increasingly absent nature, as a comeback to traditional games towards imagination development, with no artifices, as a basis for the growth of the child's personal world.

INDUSTRIAL DESIGN



TITLE / YEAR

● **TRASH?** / 2006AUTHOR / COMPANY
VICENTE PORRES AND JOSUÉ GAMONAL / NOVIEMBRE ESTUDIO

How much trash do humans throw away every day? Is trash really all we throw away? What if we could extend the life cycle of the objects we use in our daily life? With Trash? the authors want people to think about the life of the objects, telling them that this cycle could be longer in a society that generates more and more garbage everyday.

Trash? is a garbage bag that can be used as a puff. It can be used indoors or outdoors, just fill it up with garbage and enjoy the seat.

Buy, enjoy, throw away and buy again seems to be all that modern society does. With Trash? one buys, enjoys, enjoys again and, to end the cycle, recycles the bag.

INDUSTRIAL DESIGN



TITLE / YEAR

● **TUEJAR ARMCHAIR** / 2008AUTHOR / COMPANY
MARIO PEDRET / ESTUDIO VERDEMALAQUITA

The Tuejar armchair is constructed from salvaged wood pallets and it has been designed ergonomically to achieve maximum comfort and practicality.

It is made by carpenters in a semi-industrial process, assembled individually. Furthermore, the imperfect form of the wood pallets gives the chair a unique finish and adds character. It is a new product that does not exploit natural resources, more specifically finite wood resources, providing functionality while being environmentally responsible.

INDUSTRIAL DESIGN



TITLE / YEAR

● **TYPO CHAIR** / 2008AUTHOR / COMPANY
MICHAEL BOM / BOMDESIGN

The abstract typographic Typo Chair is made from re-used billboards of Finnish Birch multiplex. It is impressive through its graphic presence and is well formed and comfortable. The Typo Chair is a real eye catcher for any space. Because each board is printed differently each chair has a unique typographic design.

INDUSTRIAL DESIGN



TITLE / YEAR

● **VILLA UH1** / 2008AUTHOR / COMPANY
RB ARKITEKTUR
CLIENT
UNIKA HEM SKANDINAVIEN

Villa Uh1 grows out of the surrounding slope and interacts with the landscape eliminating the border between building and landscape. The idea was to minimize the impact of the construction while at the same time creating a new typology. While designing the house the authors decided to create a patio so that questions of privacy and full access to the evening sun would easily be solved. The sedum roof drains rain water and provides good thermal insulation to the house which uses geothermal heating.

SUSTAINABLE BUILDING



TITLE / YEAR

● **VITRO HOUSE** / 2005AUTHOR / COMPANY
LUIS DE GARRIDO
CLIENT
ANAVIF - ANAS (SPANISH NATIONAL ASSOCIATION TOWARDS SUSTAINABLE ARCHITECTURE)

The main objective of Vitrohouse is to demonstrate that real sustainable architecture should be made only by means of dry-assembled components. This will optimize the best use of resources, reduce waste to the maximum (or remove it completely), and decrease, also to the maximum, the energy consumed in its construction. At the same time, buildings may considerably extend their life cycle, since their components can be easily disassembled, repaired and reused as many times as one likes. In fact, Vitrohouse has an infinite life cycle.

SUSTAINABLE BUILDING



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